



inprofood
Towards sustainable food research

Newsletter 2 - Fostering dialogue and mutual learning in Food & Health

May 2013

WHAT IS INPROFOOD?

INPROFOOD - Towards inclusive research programming for sustainable food innovations project, aims at bringing together civil society, academia and business to tackle policy questions on food and health research. It will consider governance of research and technological development to facilitate sustainable and inclusive solutions. In particular, it will help further incorporate public concerns and provide feedback to underpin the policy debate on a “new social contract” between science and society to support practical guidelines for inclusive, sustainable research designs.

CONSORTIUM MEETING

The meeting was held in Porto, Portugal, on the 29th and 30th of November, 2012. The meeting was an important milestone, allowing for analysing last year's events and for carefully planning INPROFOOD activities for 2013.

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WHAT ARE THE CURRENT PROCESSES OF RESEARCH FUNDING?

The INPROFOOD project is aimed at examining how to better link research and innovation in the area of food and health with the broad societal needs and values. This has arisen from the recognition that efforts to increase healthy eating have not yet positively affected obesity prevalence and diet-related chronic diseases. In this context, the need to develop measures that can effectively lead to improved patterns of food purchasing and consumption is a task of extreme relevance that requires systematic and innovative research methodologies.

A starting point in this endeavour is to analyse the current processes of research programming related to food and health. In this context, at a first stage, desk research was undertaken by INPROFOOD partners in several countries and at the EU level, aiming to identify processes, structures and documents pertaining to research funding including strategic plan development and prioritization of topics. This first activity of INPROFOOD revealed that, **for most of the funding bodies, detailed information about how research programming occurs is not easily accessible.**

In order to better understand how research programming occurs, the INPROFOOD project is currently conducting **semi-structured interviews with key actors involved in research programming around a specific topic** in ten countries and at the EU level. From the desk research conducted earlier, a number of topics of research were identified by each INPROFOOD partner. Based on existing topics of research in the various countries, **“Development of foods with improved nutrition”** was chosen as a focal point to further unpick the key decision moments and actors involved in the funding process. An initial map of actors was developed in each country for a particular publicly funded project or programme around the topic, identifying the stakeholders involved in decision-making at various stages of research programming. After drawing up this initial network of actors from publically available information on the funded research, these individuals and organizations were contacted, and semi-structured interviews conducted. Partners are presently in the process of reporting on the findings.





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UPCOMING ACTIVITIES

PlayDecide Games. This activity aims at conducting interactive games, which will be initiated in 15-17 science centres throughout Europe, in order to foster engagement and discussion on controversial topics in the field of food and health.

For further information contact: Maria Zolotonosa (mzolotonosa@ecsite.eu)

European Open Space Conference. This activity aims at fostering more in-depth debate between all relevant actors around design, opportunities and barriers of CSO-research partnerships in a European-wide forum. This event will count with the participation of 100 stakeholders from all European countries. The Open Space Conference will be conducted in fall 2013 in Belgium.

For further information contact: Ludger Benighaus (benighaus@dialogik-expert.de)

STAKEHOLDER NETWORK

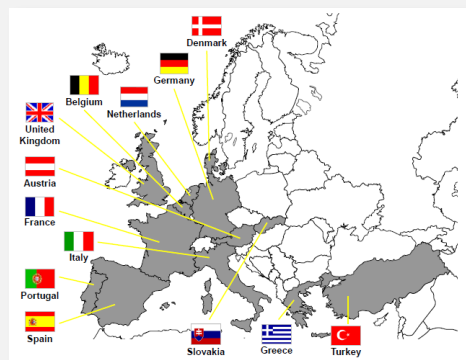
Join our stakeholder network by registering at www.inprofood.eu/be-part-of-it/.

Why register? You will be part of the INPROFOOD Community, and receive valuable updates, information and invitations to our high-level events.

HOW TO PROMOTE STAKEHOLDER ENGAGEMENT?

In order to engage and mobilize stakeholders in the development of inclusive research programming for sustainable food innovations, Scenario workshops are being organized in 13 European countries. These adapted European Awareness Scenario Workshops (EASWs) aim at bringing together people with various backgrounds and experiences, to exchange their perspectives on research programming, offering the occasion to learn from the experiences of, among others, non-profit-organisations, health professionals, experts on sustainability, scientists (from different fields), food producers, and policy makers.

Organizations with potential interest in the topic were initially mapped, structured in three stakeholder groups (public entities, civil society associations and business organizations) and invited to participate in mutual learning activities by building the worst-case and best-case scenarios in research programming in the area of food and health. These workshops are expected to occur in three series, combining in each series, organizations from the different stakeholder groups (national, regional, or local). In this context, for the first set of workshops, already held in all countries depicted in the image, "larger" organizations were invited. These were able to exchange their experiences and perspectives on the opportunities of improvement on research programming in food and health, providing their high-level views on the national and European scenarios.



During the months of April to October, 2013, the second and third workshops will be organized in all 13 countries, for which especially non-profit organisations, SMEs (or their associations) and public institutions (medium/small hierarchy level) are being invited. The outcomes of this constellation of 39 workshops will be compared across countries and will be available (together with the authentic workshop reports) on the project website for download after all three series of workshops are held.

For some workshops there are Calls for Participation. **Are you interested in participating in a workshop?** Go to <http://scenario-workshops.net>. There you can find all calls, dates, locations and eligibility criteria.





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PROJECT FUNDING

The INPROFOOD project is funded by the European Community's Seventh Framework Programme (FP7/2007-2013) under grant agreement no. 289045.

INPROFOOD SUPPORTS the NutrEvent CONFERENCE



June | 15 | 16 2011 Lille | France

www.nutrevent.com

INPROFOOD is supporting the NutrEvent 2013 - *Where food, drug and ingredient actors converge*. This is the key event for innovation in Nutrition & Health in Europe, aiming at bringing together stakeholders in science, industry and regulatory affairs around a single theme: catalysing and accelerating R&D projects in Nutrition and Health. For 2 days, academic researchers, R&D directors, business development managers, marketing managers, service providers work together on promoting collaborative research between private and public sectors in the field of Nutrition & Health.

NutrEvent is the leading business convention in Europe dedicated to innovation in the nutrition & health sector. This second edition will attract more than 1500 attendees, 100 exhibitors and 16 conferences. NutrEvent intends to be a regular forum for all the key stakeholders by facilitating networking and help them to lay the foundations of mutually profitable collaborations.

NutrEvent is an event for networking, dialogue and building successful collaborative projects offering:



- One-to-one meetings and a showcase at the exhibition, providing participants with an opportunity to present and discuss innovative technology platforms;
- High-level conferences with over 50 experts (80% international), aiming at finding out how to fill in the gap between Research and Market;
- An international exhibition exclusively dedicated to research and innovation in Nutrition and Health, enabling privileged interaction with clusters, industries of ingredients and finished products, research centres, investors, professional associations, training organizations, recruitment agencies, and service and equipment providers.

INPROFOOD will attend the NutrEvent conference, aiming at further unpicking new ways to establish dialogue and mutual learning between industry, academia and civil society. You can find us at the Exhibition area.

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MORE INFORMATION

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