



Newsletter 3 - Stakeholder Engagement and Mobilisation

October 2013

WHAT IS INPROFOOD?

INPROFOOD - Towards inclusive research programming for sustainable food innovations project, aims at bringing together civil society, academia and business to tackle policy questions on food and health research. It will consider governance of research and technological development to facilitate sustainable and inclusive solutions. In particular, it will help further incorporate public concerns and provide feedback to underpin the policy debate on a "new social contract" between science and society to support practical guidelines for inclusive, sustainable research designs.

The INPROFOOD project is funded by the European Community's Seventh Framework Programme (FP7/2007-2013) under grant agreement no. 289045.

EUROPEAN OPEN-SPACE-CONFERENCE

HOW CAN WE SHAPE THE FUTURE OF RESEARCH IN FOOD AND HEALTH?

- We will work under the heading "**Food and Health - Research 2020**", using a format based on the Open-Space-Technology-Method, which was developed in the US in the 1980s with the insight that mutual learning is best done with some structure, but with as much freedom as possible.
- Right at the start, the participants will develop their own agenda according to their areas of interest. They will get up, raise their issue and host their own workshop of one hour length during the day. We will have several parallel workshop sessions. In the afternoon around 3pm, the groups will gather again and exchange what they have learned and heard and planned about "how to shape the future of research in food and health". Finally participants will share what they have learnt and planned for the future of food and health R&D funding.
- Around 50 to 70 individuals from science, industry and civil society throughout Europe who are engaged in food and health, will have the opportunity to participate.
- Free of charge. Travel or accommodation expenses of the participants are not covered.

EUROPEAN OPEN-SPACE-CONFERENCE
FOOD AND HEALTH - RESEARCH 2020

**HOW CAN WE SHAPE
THE FUTURE OF RESEARCH
IN FOOD AND HEALTH?**

DATE: Friday, 15th November 2013
DURATION: 10 a.m. till 5 p.m.
VENUE: Royal Flemish Academy of Belgium for Science and the Arts, Brussels

 **inprofood**
Towards sustainable food research

Do you want to be part of the European Open-Space-Conference?

Simply register till 1st of November 2013 with your full name and contact details via e-mail to (registration accepted on a 1st come 1st served basis):

- Christian Hofmaier (hofmaier@dialogik-expert.de), or
- Ludger Benighaus (benighaus@dialogik-expert.de)



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STAKEHOLDER NETWORK

Join our stakeholder network by registering at www.inprofood.eu/be-part-of-it/.

Why register? You will be part of the INPROFOOD Community, and receive valuable updates, information and invitations to our high-level events.



3RD CONSORTIUM MEETING

The next consortium meeting will be held in Vienna, Austria, on the 2nd and 3rd of December, 2013.

PLAYDECIDE GAMES FACILITATING DIALOGUE ON FOOD & HEALTH

Based on the experiences and previous actions with the PlayDecide games under the FP7 [project FUND](#), interactive games will be created that evolve around controversial topics in the field of food and health. The games on **Healthy Lifestyle and Diet** are designed to facilitate the take-up of participatory methods, the exchange of experiences and knowledge.

PlayDecide games will be initiated in 15 science centres from September to November, 2013, to foster engagement and discussion on the controversial topics outlined in the topic. The centres selected include:

- Centre for Life, UK
- Aquis, Croatia
- Associazione Googol, Italy
- Parque Ciencias, Spain
- AHHA, Esotnia
- Museos Científicos Coruñeses (MC2), Spain
- At-Bristol, UK
- Vitenparken, Norway
- Hisa Eksperimentov, Slovenia
- Museo Nazionale della Scienza e della Tecnologia Leonardo da Vinci (MUST), Italy
- Espace des sciences Pierre-Gilles de Gennes (ESPGG)/TRACES, France
- Psiquadro, Italy
- Techmania, Czech Republic
- Bloomfield Science Museum, Israel
- Deutsches Museum, Germany
- Tecnoscienza, Italy
- MUDIC, Spain



The results of the games played will be uploaded on the website thus allowing for comparisons of views between different countries. The tool introduces policymaking as a process where different choices and options are available. Through dialogue and listening to different points of view the participants realise the complexity of policymaking. These PlayDecide games complement the Scenario Workshops conducted previously by INPROFOOD, reaching out to a younger audience, but with similar aims for engagement.

For further information contact: Maria Zolotonosa (mzolotonosa@ecsite.eu)
www.playdecide.eu/play/topics/healthy-diet-and-lifestyle





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INPROFOOD NETWORKING



SPI presented the progress of the project at the during the ISEKI food network meeting at Coimbra, Portugal.



INPROFOOD was present at Pro Sweets in Cologne, allowing interaction with a number of industry representatives.



The 4th International MoniQA Conference provided another forum for disseminating the INPROFOOD project.



University of Hohenheim participated in the NutrEvent 2013 event, where the project INPROFOOD was presented.



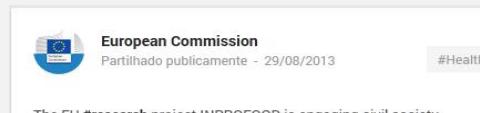
EUFIC mentioned the project during the consortium meeting of the FP7 project EuroDISH.



Inprofood supports the GHI Working Group 'Nutrition'.

RECENT MEDIA COVERAGE

As part of the European Year of the Citizen (EYC), the Directorate-General of Communication of the European Commission (EC) dedicated a week for a social media campaign. During that week (26th August to 1st September), twitter, Facebook and Google+ pages of the EC showcased a number of European projects, highlighting public engagement in science. The INPROFOOD project was selected to be showcased on the 29th August. You can access them at:



MORE INFORMATION

For further information please contact:

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